



# Rice County Chemical Health Coalition Update

December 2007

Since 2004, the Rice County Chemical Health Coalition has been working to prevent youth use of alcohol and other drugs. From its beginnings as a countywide, multi-sector work group convened by the Rice County Family Services Collaborative, the Coalition developed a comprehensive, research-based plan to address youth substance abuse in Rice County. The Coalition is comprised of Action Teams, each focused on a particular aspect of drug and alcohol abuse prevention. Work of the Coalition and its Action Teams is largely based on best practices found to be effective in other communities. Descriptions of the Teams include:

**Mayor's Task Force on Youth Alcohol & Drug Use** (Northfield) – City Council-appointed positions; membership includes local citizens committed to reducing youth alcohol and drug use

***Accomplishments & Current Areas of Focus:***

- Raising community awareness and examining existing policies around youth alcohol and drug use
- Conducting court monitoring of cases where adults provide alcohol to minors
- Partnering with the Northfield Police Department on compliance checks of alcohol vendors, re-establishing Neighborhood Watch groups and other efforts
- Partnering with the Northfield Union of Youth to compile and track progress on suggested community actions made during the summer of 2007
- Attending training sessions about Social Norms Marketing and other prevention strategies
- Implementing parent education campaigns in cooperation with the Northfield Police Department, the Rice County Attorney's Office and the Parent Communication Network; campaigns focused on prom/graduation times and through the summer about preventing substance use
- Completed the Community Readiness Survey of 600 Northfield residents in partnership with the Minnesota Institute of Public Health
- Partnering with the *Northfield News* to raise awareness and understanding of substance abuse issues in the community through news coverage and regular columns

**Provider Team** – members include local chemical health providers and general health care providers, including representatives from Northfield Hospital, District One Hospital, Allina Clinic, Carleton College Wellness Center, Rice County Community Corrections, Rice County Social Services, Omada Behavioral Health Services, Family Focus, Recovery School of Southern Minnesota & the Center for Human Resources

***Accomplishments & Current Areas of Focus:***

- Monitoring the continuum of prevention and intervention services in Rice County for youth and families dealing with substance use issues
- In partnership with District One Hospital and Northfield Hospital, developed hospital protocols for responding to patients with substance use issues; developed systems for physicians to be able to consult with local chemical health providers whenever necessary; providing education sessions to health care providers
- Developed online chemical health resource directory ([www.northfieldhci.org](http://www.northfieldhci.org)) of Rice County prevention and intervention services; available in English & Spanish
- Continuing to offer and support adolescent-only outpatient treatment groups

- Working with area physicians to assure access to opiate withdrawal medication
- Obtained funding assistance from HealthFinders and from the Coalition for patients needing temporary assistance with purchasing opiate withdrawal medication

**Enforcement Team** – members include the Chiefs from the Northfield, Faribault, Morristown, and Lonsdale Police Departments; the Rice County Sheriff; the Rice County Attorney; and additional representatives from the Rice County Sheriff’s Office, Rice County Attorney’s Office, and Rice County Community Corrections, as well as the local schools

***Accomplishments & Current Areas of Focus:***

- Work on policies around the sale of alcohol to minors - beverage server and vendor training requirements, compliance checks, and enforcement practices
- Developed recommendations for ordinances designed to minimize youth access to alcohol, including the development of a county ordinance
- Implemented a grant focused on enforcement of underage drinking laws and identifying adult providers of alcohol to minors - Rice County ZAP (Zero Alcohol Providers); secured funding to continue after the grant; officer training and call out procedures completed
- Organize monthly alcohol beverage server training sessions in partnership with South Central College to assist servers in reducing youth access to alcohol
- Partnering with schools and community agencies to create a locally-focused DVD for parents and community members about youth substance use

**Media Team** – members included local media professionals, graphic designers, parents, and public health educators

***Accomplishments & Current Areas of Focus:***

- Designed media campaigns providing age-appropriate information to parents of youth in grades K-5 & 6-12
- Supported two youth media teams to design youth-specific messages for grades 6-12
- Plan and funding to continue media campaigns is in place

**School Team** – community-specific groups; members include district staff, parents, students

***Accomplishments & Planned Areas of Focus:***

- Review of chemical health curriculum and services in the schools, gaps in services, and ways these gaps can be filled, leading to comprehensive prevention in the schools
- Administering HCI Survey in Northfield Middle and High School in years when the Minnesota Student Survey is not administered; five years of data available
- Administering HCI Survey in Faribault Middle and High School; two years of data available
- A licensed alcohol & drug counselor (Sarah Shippy from Omada Behavioral Health Services) spends more than two days per week in the Northfield schools, meeting individually with students with substance use issues and providing education
- Healthy Learners Prevention Plan completed in Faribault Public Schools; presentation to Administrators in September, 2006, and to Board of Education in November, 2006
- Northfield Public Schools are developing parent education opportunities, re-examining drug education curriculum, and expanding substance abuse services in the schools
- Community meeting held with guest speaker Carol Falkowski and breakout sessions focused on pertinent topics